

Next Meeting: Tuesday, March 6, 2012 10:00 a.m.

Auburn City Hall

Agenda:

- Roll Call, Approval of Minutes
- Visitors' Center update
- Auburn Marathon (April 22, 2012) & Other Jim Northey Events
- ECC Website
- ECC Rose Bowl Parade Float Update
- Volunteer Dinner?

Agenda for the Minutes for the 2/7/12 Endurance Capital Committee Meeting

10 a.m., City Hall, Auburn, CA

Present- Bob Snyder, Lisa Kodl, Bob Miller, Harvey Roper, Steve Holden, Colleen Conley

Guests: Jan Decker, Jim Northey,

#### **Notes**

- Endurance Marathon -4/22/12
- Volunteer Dinner-2/29/12

#### **Jan Decker's Visitors Center Report**

- Opening the new site for the Visitor Center has been delayed due to challenges with water intrusion. He would like to see highway signage. Leadership Auburn may be active in a signage project. In-town signage is handled by the City of Auburn. Cal Trans should be notified of the changing of the location from Highway 49. It was suggested to speak with Cal Trans and Bernie Schroeder.
- A trophy case belonging to ECC may be placed in a location by Pleasant Street and Gum.

#### **Jim Northey (Global Biorhythms events) Report**

- Modified the Marathon course to be three 8.7 mile loops through town. Five Aid stations will be every 2 miles. Total time-6 hours. Finish will be at an aid station.
- In 2013, a 100 mile, three person ride(horse), run and cycle event is planned. Begin at Sugar Bowl or Royal Gorge, change of team members at Robinson Flat, and Foresthill. Maximum entrants 200? Jim brought posters for Tahoe Sierra and Hammerstein events.

#### **Website**

Steve Holden-encountering challenges with Site-Finity. In contact with John Strock (sp) Rocklin website manager. Switched to Word Press-servers are the same as the City of Auburn. The ability for anyone to load content is the goal. Template development will be reviewed next. It was discussed and decided that the current stores/businesses now present on the site will remain. Attention to be paid to Signature events and calendar.

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Meeting adjourned at 11:05 am

Submitted by Colleen Conley